



# FRANCHISE

## BROCHURE



FOR ENQUIRY

+91-75500 77078



# About Us

*Aspiring Entrepreneurs, here is the wonderful opportunity to team up with the most promising Quick Service restaurant chains of this region. Join our franchise program right away. We take great pride to serve and succeeding in your entrepreneurship dream.*

*We had Started C2 Chicken with a robust business model with only one Mission.*

**"Whenever people think of Fried Chicken, they think of C2 CHICKEN!"** Our goal is to provide the best tasty authentic Flavours in the region.



Burger & Sandwich



Fried Chicken



Quick Bites



Wrap



Grilled Chicken



Belgian Waffle



Premium Milkshakes

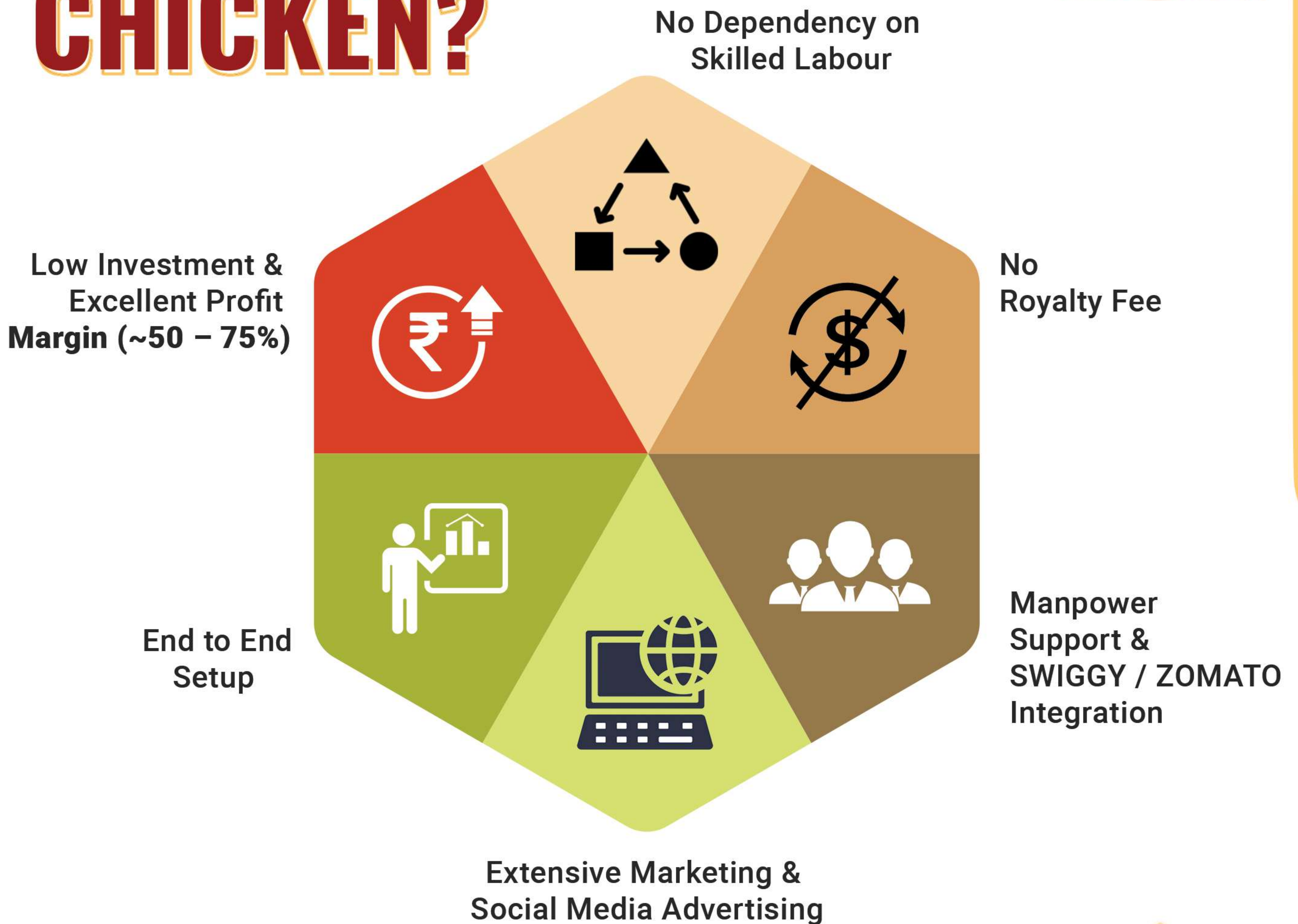


Falooda





# Why C2 CHICKEN?



## PLANS & INVESTMENT

STANDARD

2.75L

STUDIO

4.25L





# PLAN - STANDARD

FRANCHISE FEE - 2.75 LAKHS

## Franchisor Inclusions

3.5KW 11L Deep Fryer – 1

1KW 7L Deep Fryer – 1

200L Deep Freezer – 1

3\*2ft SS Breeding Table – 1

10\*4ft & 6\*3ft Name Board – 1

Branding & Wall Stickering  
(up to 200 sq. Ft area)

Pamphlet – 2000 & Posters – 100  
Free Fried Chicken masala (5kg) &  
Breeding Masala (5kg) for 15 days

SWIGGY / ZOMATO Integration

20L Marinating Box – 2

Required Shop Size  
**100 – 200 sq. Ft**



## Franchisee Responsibilities

Interior Setup

Dining Table

Desktop / Laptop for Billing

Inverter (Optional)

TRANSPORTATION CHARGES WILL BE BORNE  
BY THE CUSTOMER

TRAINING CHARGES : RS . 10,000





# PLAN - STUDIO

FRANCHISE FEE - 4.25 LAKHS

Franchisor Inclusions
3.5KW 11L Deep Fryer – 1
3.5KW 8L Deep Fryer – 1
1KW 7L Deep Fryer – 1
200L Deep Freezer – 1
3*2ft SS Double Breeding Table – 1
JTC Milkshake Blender
Double Waffle machine - 1
Commercial Sandwich machine
Microwave oven
Induction Stove & Pan
20L Marinating Box – 2
SWIGGY / ZOMATO Integration
Free Fried Chicken masala (5kg) & Breeding Masala (5kg) for 15 days
10*4ft & 6*3ft Name Board – 1
Branding & Wall Sticker (up to 300 sq. Ft area)
Pamphlet – 2000 & Posters – 100

Required Shop Size

200 – 300 sq. Ft



## Franchisee Responsibilities

Interior Setup
Dining Table
Desktop / Laptop for Billing
Inverter (Optional)

TRANSPORTATION CHARGES WILL BE BORNE BY THE CUSTOMER

TRAINING CHARGES : RS . 10,000





# 'C2 CHICKEN' PLAN MENU'S



## STANDARD

CLASSIC FRIED CHICKEN | CHICKEN WINGS |  
CHICKEN POPCORN | FRENCH FRIES | CHICKEN  
FINGERS | FISH FINGER | CRAB LOLLIPOP |  
ROLL | CUTLET | NUGGETS | CHEESE BALLS |  
SAMOSA | MOMO'S | MOJITO CRUSH |  
FALOODA | PUTTU ICECREAM

## STUDIO

CLASSIC FRIED CHICKEN | GRILLED CHICKEN |  
CHICKEN WINGS | CHICKEN POPCORN | BELGIAN  
WAFFLE | PREMIUM MILKSHAKE | SANDWICH |  
BURGER | WRAPS | FRENCH FRIES | CHICKEN FINGERS  
| FISH FINGER | CRAB LOLLIPOP | ROLL | CUTLET |  
NUGGETS | CHEESE BALLS | SAMOSA | FRIED MOMO'S  
| MAGGI | BREAD OMELETTE | FALOODA |  
PUTTU ICECREAM





*"The Best Fried Chicken  
Brand you can Trust – C2C"*



*"The True Entrepreneur is a  
DOER, not a DREAMER "*

### CHENNAI HEAD OFFICE

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